



Contents

- Welcome to the Lit Life Family
- Lit Life Flawless set
- Makeup brushes
- Beauty Blender
- Makeup brush cleaner
- Storage/travel case
- Thank you





Welcome to the Lit Life Family

Your Lit Life Flawless set has been thoughtfully designed, curated and crafted to bring you professional quality brushes and accessories.

Made with luxuriously soft, densely packed bristles using the finest environmentally conscious, cruelty-free vegan materials to ensure an even coverage and flawless finish every time.

Our brushes are made from:

- 100% synthetic ultra-soft but dense fibres.
- Rose gold aluminium ferules from recycled aluminium.
- Matt black ergonomically designed and weighted wooden handles.



Lit Life Flawless Set Includes:

- 105 Powder
- 106 Contour
- 107 Tapered Blush
- 301 Flat top
- 108 Concealer
- 211 Brow/Spoolie
- 206 Eyeshadow contour
- 205 Eyeshadow

- 207 Eyeshadow blending
- 208 Tapered Eyeshadow
- 209 Fan Brush
- 210 Eyeliner
- Beauty Sponge
- Makeup brush cleaner
- Mirror
- Storage/travel case





105 POWDER

DESCRIPTION

A soft and fluffy brush that easily picks up any type of powder.

USE

Perfect for setting your makeup for that high definition end look and can be used for both loose and pressed powders.

BEST PRACTICE

Gently dip the brush into the powder and tap to dust off any excess. Then use in a circular stroking motion on your desired areas in order to achieve that airbrushed look.

PRO-TIP

Start on the largest areas of you face first and gradually move into the smaller areas.





106 CONTOUR

DESCRIPTION

A soft angled brush with compact bristles.

USE

Best for powdered heavier contour and bronzer, as the angled head allows you to create a more defining look.

BEST PRACTICE

Dip the brush into your contour powder and tap to remove any excess. Then place the brush onto your cheeks with the thickest part of the brush pointing towards your ear. Then gently apply in an up-and-down motion.

PRO-TIP

For a more natural look, smile to see where your cheekbones naturally sit and then apply in an up-and-down motion.





107 TAPERED BLUSH

DESCRIPTION

A feather like brush with thick bristles and a tapered tip.

USE

Ideal for powder products such as blush and even light contour.

BEST PRACTICE

Dip the brush into the blush and tap to remove any excess. Then place the brush on the area just above your cheekbones and gently apply in a circular motion.

PRO-TIP

Apply blush on the tip of your nose and on the edge of your forehead using the very tip of the brush when going for a rosier look.



108 CONCEALER

DESCRIPTION

A small dense brush that can easily get into those small spaces.

USE

Great for hiding those dark under eye circles as well as blemishes and hyperpigmentation with both liquid and cream concealers.

BEST PRACTICE

Apply the concealer directly on areas you would like the conceal, using the brush to blend it out to the desired coverage in a dabbing motion to be streak free.

PRO-TIP

A little goes a long way with this brush. Start by blending outwards from the inner corner of your eye.





205 EYESHADOW

DESCRIPTION

A dense and short brush with fairly- thick bristles.

USE

Perfect for packing on that eyeshadow onto your eyelid during the first few steps of your eye look.

BEST PRACTICE

Dip the brush into your eyeshadow ensuring that a fair amount of the brush is covered. Then place the brush onto your eyelid and apply in a dabbing motion. You can then use the same brush in circular motions if you desire a softer look.

PRO-TIP

Apply concealer onto your eyelids with the conceal brush first to ensure maximum pigmentation is achieved.





206 EYESHADOW CONTOUR

DESCRIPTION

A small soft angled brush with compact bristles.

USE

Not only can this be used on the corner and crease of your eye, but it can also be used for highlighting the brow bone and defining your nose with contour.

BEST PRACTICE

Dip the brush into your eyeshadow and pack it onto your crease in a dabbing motion. If needed, blend it out in small circular motions.

PRO-TIP

When contouring your nose with this brush, ensure that the tallest part of the brush points towards your brows.



207 EYESHADOW BLENDING

DESCRIPTION

A small soft brush with long and fluffy bristles.

USE

Used for blending out and diffusing eyeshadow pigments so that transitions between different colours are flawless.

BEST PRACTICE

Place the tip of the brush on areas where the eyeshadow is harsh and blend out in soft circular motions.

PRO-TIP

When blending two eyeshadow pigments together, start at the bottom of your eyelid and gradually move to the top in soft circular motions.

208 TAPERED EYESHADOW

DESCRIPTION

A small flat brush that has an incredibly thick consistency.

USE

The ultimate brush to use when creating a cut crease. Can be used with concealer, cream eyeshadows, and glitter.

BEST PRACTICE

Dip the brush into the product and carefully place the tip of the brush on your inner corner. Then slowly work your way outwards in soft strokes.

PRO-TIP

Use this brush to cover up any mistakes you make with concealer whilst creating your look.



209 FAN BRUSH

DESCRIPTION

A light-weight brush in the shape of a fan with thin bristles.

USE

This brush is best used for applying highlighter to achieve an illuminating and dewy look.

BEST PRACTICE

Dip the brush into your highlighter and apply to the highpoints of your face such as the tops of your cheeks, cupid's bow, and nose bridge.

PRO-TIP

When highlighting your nose, only apply the highlighter onto the nose bride and not on the tip of your nose.





210 EYELINER

DESCRIPTION

A super thin and fine brush, perfect for precision.

USE

Used with gel and liquid eyeliners and extreme detail work with eyeshadows.

BEST PRACTICE

Dip the brush into the eyeliner and ensure it is covered in a thin layer. Place the tip of the brush on your upper lash line and slowly glide the brush across your eyes.

PRO-TIP

For winged eyeliner, start with the wing first and then connect it to your upper lash line.



211 BROW/SPOOLIE

DESCRIPTION

A double ended brush that consists of a flat slanted brow brush and a spoolie.

USE

Best used with liquid products, eyebrow gel and brow pomade to get those sharp brows.

BEST PRACTICE

Firstly, brush your eyebrows into your desired shape using the spoolie. If needed, dip the brow brush into the brow pomade or powder and outline and define your eyebrows. The brow brush can also be used to set your brows in place using eyebrow gel.

PRO-TIP

When drawing out your eyebrows, start at the tail end for a more defined look.





301 FLAT TOP

DESCRIPTION

A dense brush that is soft on the skin with a flat top.

USE

Perfect for applying primers and skincare products to prep the skin as well as blending out liquid foundation.

BEST PRACTICE

Squeeze the product out onto the back of your hand to gently heat it up. Use a clean finger to apply the product evenly on your face. Then use the brush in a dabbing motion to gently blend out the product until your desired coverage is achieved.

PRO-TIP

Blend out the area that needs the most coverage last for a clean finish.





BEAUTY BLENDER SPONGE

DESCRIPTION

A soft large sponge with a sharp tip.

USE

To be used with cream and liquid based products as well as certain loose powders.

BEST PRACTICE

Ensure the sponge is damp before usage. Apply the product directly onto your face and blend out using the sponge in a dabbing motion.

PRO-TIP

Use this when baking your under eyes with translucent powder. Dip the sponge into the powder and apply under the eyes in a dapping motion. The sharp tip of the sponge will allow you to get right beneath your inner corners.





MAKE UP BRUSH CLEANER

DESCRIPTION

A strong durable silicone make-up brush cleaner with a textured back.

USE

To be used to clean makeup brushes gently and efficiently so they can re-used as though they were brand new.

BEST PRACTICE

Slip a few fingers into the bottom of the make-up brush cleaner to get a good grip. Wet the makeup brush with lukewarm water first and then apply your cleaning solution to it. Gently swirl the end of the brush onto the textured side of the cleaner until your brush is stain free.

PRO-TIP

Use the larger area of the cleaner for face brushes and the smaller area for eye brushes. Leave the brushes to air dry with the handle raised above the brush heads. This will prevent moisture from settling into the ferrule and will help maintain the quality of the brushes.





COMPACT MIRROR

DESCRIPTION

High quality faux leather case compact mirror with magnetic close. One side is true view and the other is 2x magnification.

USE

At 8cmm diameter the compact mirror is designed to be small enough to keep with you on the go but with two large enough mirrors for all your touch-up needs.



STORAGE/TRAVEL CASE

DESCRIPTION

Strong, sturdy and stylish storage case. Rose gold fastenings to ensure contents are securely protected.

USE

Brushes can be stored in the two compartments and is a stylish addition to any makeup table. The case is also ideal for travelling and can comfortably hold all the brushes within the Flawless set plus many more, which helps keep your brushes safe from damage, clean, and organised.





Thank you

Thank you for joining the Lit Life family and we hope the set brings you as much joy as they have to us.

We would love to see and share the amazing looks you create with the set.

If you would like us to share your flawless make-up creations on social media please use #litlifebeautiful

Contact

If you have any questions or would like any information please feel free to contact us. We would love to hear from you.



info@litlife.co.uk



litlifebeautiful



litlifebeautiful